

## Breaking news

A quarterly publication of Break the Cycle



Summer 2005 • Volume 9, Issue 3

### BREAK THE CYCLE SERVICES REACH TEENS NATIONWIDE

Are we serving our mission in the best way possible? Our willingness to ask this question has led us into an exciting new stage for Break the Cycle.

Nearly 10 years ago, we started an agency dedicated to serving the needs of local youth in Los Angeles County. We launched our second stage of development in 2003 when we replicated Break the Cycle's successful local model, opening offices in three additional cities. Now, we are proud to announce stage three for Break the Cycle: a further nationalization of our work. We are launching programs that will be implemented without bricks and mortar, vastly increasing the reach of our services to young people in communities nationwide.

Defying the limitations of geographic bounds, we are packaging programs and outreach tools for implementation in communities throughout the country. Additionally, we are creating public information campaigns and expanding our use of technology to provide reliable and confidential help and information to young people in need, regardless of where they live.

As a first step in this transition, we are transforming our programs in New York and San Francisco. Our New York office will continue as a new organization that will be launched as an incubator project of the Fund for the City of New York. In San Francisco, we are working to develop a strategic partnership with an existing organization to administer our programs to young people locally.

*continued on page 3*

There is **no excuse**  
for domestic violence.

It happens because we let it.

And it will not **stop**  
until we say it must.

abound.

and misunderstandings

Domestic  
Violence is one of our  
country's deepest and  
darkest secrets. Myths

## MESSAGE FROM THE EXECUTIVE DIRECTOR

The cover story says it all — it is an exciting time at Break the Cycle! We are blazing new trails to make our programs and services available to youth across the country, no matter where they live. We are driven to keep pace with the young people we serve, who rely on the Internet and other media for their primary means of interaction, communication and information. At the same time, we remain committed to the Education & Outreach, Legal Services, and Peer Leadership programs that inform our broader national work and offer life-saving support to teens in need.



*Jessica Aronoff, Esq.*

These advances in our programs should come as no surprise. Break the Cycle has long been dedicated to providing quality, reliable services to youth in a cutting-edge, highly professional manner. We are strategic in our efforts to reach youth, staying focused on how best to serve our mission.

The demands for our current services are increasing, and our future projects are as ambitious as ever. Our growth is both inspiring and challenging, as the need for funds to support our progress continues to grow as well.

As we enter the next decade of providing life-saving services to youth nationwide, we know we cannot do it without your help. In this issue of *Breaking news*, we have included some new and creative ways to support our work. I ask you now to make a contribution to Break the Cycle and join us in continuing to build a vibrant organization that provides extraordinary value and hope to young people nationwide.

A handwritten signature in cursive script that reads "Jessica".

## CONTACT US:

BREAK THE CYCLE  
888.988.TEEN  
[www.breakthecycle.org](http://www.breakthecycle.org)  
[info@breakthecycle.org](mailto:info@breakthecycle.org)

P.O. Box 64996  
Los Angeles, CA 90064

## BOARD OF DIRECTORS

### CHAIR

John Shaeffer, Esq.

Carol Cheng Mayer  
Eleanor Johnson, CPA  
Marlise Karlin  
David Mount  
Elsie Pon  
Hattie Winston

## NEWSLETTER EDITOR

Laney Kapgan

## GRAPHIC DESIGN

Double Vision

**Break the Cycle**  
**engages, educates and**  
**empowers youth to build**  
**lives and communities**  
**free from dating and**  
**domestic violence.**

## SERVICES REACH TEENS NATIONWIDE

*continued from page 1*

Through these partnerships, we will continue the outstanding progress and impact we have made in these cities. In Los Angeles and Washington, DC, our Education & Outreach, Legal Services and Peer Leadership programs will continue to inform our national work.

These advances will allow us to allocate vital time and resources toward reaching thousands more young people living in communities coast to coast. Our LA headquarters will implement new initiatives that are national in focus and scope, while our DC office will continue to spearhead our important public policy efforts.

In the past decade, Break the Cycle has made a difference in the lives of more than 70,000 youth. Over the next decade, we hope to make a difference in the lives of 700,000!



Break the silence.  
Be part of the solution.


 A row of white silhouettes of people of various heights and builds, standing side-by-side.

Liz Claiborne, in partnership with Break the Cycle, has launched the Love Is Not Abuse campaign to educate teens about dating violence. We are thrilled to see our partnership with Liz Claiborne continue to grow as we work together to put an end to dating and domestic violence.



### THE TODAY SHOW

On June 9, as part of the Love is Not Abuse campaign, Break the Cycle Executive Director Jessica Aronoff and Washington, DC client Erika Eckstrom appeared on the Today Show to speak out about dating violence and its impact on teens nationwide. Visit [www.msnbc.msn.com/id/8148206](http://www.msnbc.msn.com/id/8148206) to see them live!

## CRITICAL MANAGEMENT SUPPORT FOR BREAK THE CYCLE

We are pleased to recognize three incredible supporters that are investing in Break the Cycle's organizational future by helping to build the infrastructure needed to succeed in our mission.

Through our long-standing relationship with Madelon Miles, President of Milestones Inc., we have benefited from management consulting including leadership training, executive coaching and retreat facilitation.

**Milestones, Inc.**  
*Developing individuals and organizations one milestone at a time*

David Sawyer, President of Context and a leader in the field of social entrepreneurship has generously worked with our staff and Board of Directors to provide extensive guidance and training.

## Context

Recently, Break the Cycle was selected as the sole recipient of Social Spectrum's Reality Check grant, valued at \$50,000 in leadership training, marketing and technological support services.



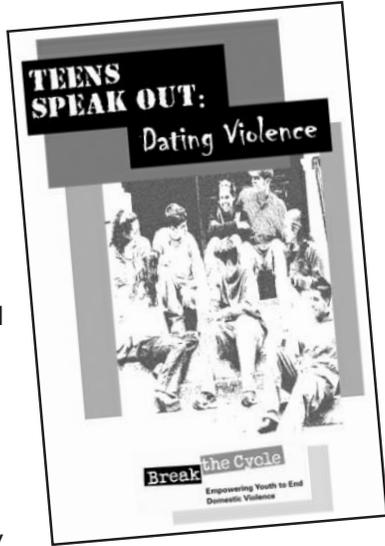
Each of these contributions is an incredible catalyst for positive change, pushing us to continuously evaluate and innovate the ways that we engage, educate and empower youth to end domestic violence.

Our sincere thanks to Madelon, David and Social Spectrum for their investment in the health and successful future of Break the Cycle.

# Teens Speak Out

In the first eight months of 2005, BTC received more than 100 inquiries asking, "How can I get Break the Cycle into my school and community?"

We are thrilled to announce the availability of our first classroom educational video, **TEENS SPEAK OUT: Dating Violence**. To find out more and get a copy, call Liza at 888.988.TEEN or visit [www.breakthecycle.org](http://www.breakthecycle.org).



Have you purchased your tickets yet?  
It's not too late!



310.286.3366  
[www.savortheseason.org](http://www.savortheseason.org)  
Saturday, September 24, 2005

empower ■ educate ■ engage

- Please change my name/address as noted.
- I am receiving duplicates.
- Please remove my name from your mailing list.



**Address Update:**

.....  
Los Angeles, CA 90064  
P.O. Box 64996  
Empowering Youth to End Domestic Violence



PRESORTED STD  
U.S. POSTAGE  
PAID  
Mini-Mailers

# Other Ways to Support Break the Cycle

Donate your used car or vehicle.

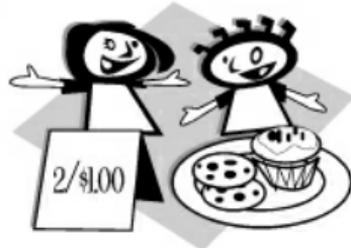


Host or sponsor  
your own event.



Throughout the year, Break the Cycle is lucky to be the beneficiary of many exciting events around the country—from bake sales, to plays, to holiday parties, to golf tournaments. We

are delighted to work with our friends around the country to coordinate activities to benefit BTC's life-saving work.



Give a little less,  
a little more often.

If you like the idea of making regular gifts but are on a tight budget, the EFT donation method allows you to maximize your annual donation via electronic monthly gifts.



For more information  
on these and other  
creative ways to support  
Break the Cycle,  
call Marjorie @ 310.286.3366

# Yes! I want to help

*empower youth to break the cycle  
of dating and domestic violence!*

- My check is enclosed
- Please charge my credit card

Please make your check payable to **Break the Cycle**. To make contributions by credit card, please see the reverse side.

Your contribution to Break the Cycle is tax-deductible. Break the Cycle is a 501(c)(3) nonprofit organization.

**Enclosed is my gift of:**

- \$1,000
- \$500
- \$250
- \$100
- \$50
- \$25
- Other \$ \_\_\_\_\_

**Please charge my:**

- American Express
- Discover
- MasterCard
- Visa

**Will your employer match your donation?**

*(If so, please enclose your matching gift form.)*



Empowering Youth to End Domestic Violence

- Earmark my gift for my local community.

**Donor Information:**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ **E-mail** *(Help us save money & the environment)* \_\_\_\_\_

**Credit Card Information:**

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_

Card Holder's Name \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_

**Please make this gift in:**

- memory of \_\_\_\_\_
- honor of \_\_\_\_\_

Name \_\_\_\_\_

**Please send acknowledgement to:**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_