CHALK ABOUT LOVE
HOW TO GUIDE

Sidewalks, Chalkboards, Apps...We Can All..#ChalkAboutLove
Teen Dating Violence Awareness Month (TDVAM) is a national effort to raise awareness about dating violence, promote programs that support young people, and encourage communities to prevent this form of abuse with the goal of decreasing the prevalence of dating violence among young people. Learn more at www.breakthecycle.org/teendvmonth
Why celebrate the month?

It’s teenDVmonth or TDVAM! Break the Cycle is excited to share activities to help you and your community raise awareness of Dating Violence and the need to promote Healthy Relationships all month long!

What is #ChalkAboutLove?

Chalk it out with Break the Cycle throughout the month! Chalk About Love is your opportunity to create an awareness event with a pop of color and art. One message of hope, even a temporary one, can mean the world to someone seeking support. Show your support for healthy relationships by participating in Chalk About Love, recruiting your friends, and posting online with #ChalkAboutLove and #TDVAM
Quick Tips
Planning Your Event

- Find a space that gets a lot of traffic, like the options suggested on Page 6. You want as many people as possible to see your activity.

- If you can’t physically be in the space, or if people are chalking about love at their leisure, be sure to have a flyer explaining what #ChalkAboutLove is. Page 3 of this guide can work or make your own!

- Spark chalking ideas by providing participants with examples, like the statistics or prompts on Page 7.

- Use the posters in this guide to promote your event (Page 8) or create signs with markers if you don’t have chalk (Page 9).
SUGGESTED Materials

- One large chalkboard or several mini chalkboards
- Packs of chalk
- Erasers
- Phone or Camera to take photos
- Snacks
- Materials on teen DV month and Break the Cycle
HOST AN EVENT AT WORK
If your place of work allows you to host an activity in your office, create a space for your co-workers to participate.

HOST AN EVENT AT A MIDDLE or HIGH SCHOOL
Connect with your school's administrative office to get permission to host an activity indoors or outdoors.

HOST AN EVENT IN PUBLIC SPACES
Know of a great coffee shop, hang out spot, or park that would be willing to host an event? Contact them to set one up.

HOST AN EVENT ON COLLEGE CAMPUSES
Make use of those long walking paths and open spaces on campus and connect with student organizations or leadership on campus to host an event.

POST AND SHARE ONLINE
If you don’t have a physical space to host an event, chalk at home and tag us in the pics.

Instagram: @breakthecycle | Twitter @breakthecycledv #ChalkAboutLove #TDVAM
Themes To Chalk About

- Healthy relationship tips
- I show I care by...
- A note to the one you love
- Healthy is...
- My favorite part about love is...
- I love when he/she/they...
- Song lyrics about love
- What do you love about yourself?
- Why do you #ChalkAboutLove?
- Who do you #ChalkAboutLove for?
- Healthy We = ....

Sample Social Media Posts

- We always try to solve our fights before going to bed #chalkaboutlove
- Love is when they let you eat the last piece of cake! #chalkaboutlove
- Be their biggest fan and cheerleader #chalkaboutlove
- I #chalkaboutlove because I deserve to be treated with respect
- We #chalkaboutlove for a friend who suffered from abuse
1 in 3 young people experience physical or sexual abuse or both by a dating partner. Spread awareness. Spread messages of hope with us!

Chalk About Love
#ChalkAboutLove

WWW.BREAKTHECYCLE.ORG/TEENDVMONTH
Don’t forget to share! Tag us on social media and use the hashtags #chalkaboutlove and #TDVAM

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